

What The Signature Program you get

The Strategic Coach® Program is about you and your growth. You decide on your most important goals and on your game plan. We provide the structure, tools, and support that give you a new perspective on your business and a fresh way of thinking—and we keep you on track to turn your goals into reality.

1.

A Consistent Workshop Experience

Your program series consists of a predetermined yearly workshop schedule so you can lock in protected, predictable thinking time throughout the year.

We believe in having dedicated time and space to disconnect from your business and zero in on its growth. This is an opportunity to get outside the day-to-day of your business to a place where big ambitions and dreams are normal.

2.

Dynamic Program Content

Your sessions follow a strategic learning process that builds, workshop by workshop, and are composed of tools, concepts, and worksheets designed specifically for entrepreneurs. The content adapts with the marketplace year by year, so you get what you need when you need it most.

These resources are designed so you can develop new mindsets, ideas, and insights, and strategize on what's most pressing in your business right now. Plus, you'll leave each session with a strategic game plan and action steps for what to do next.

3.

A One-Of-A-Kind Community Of Entrepreneurs

Your workshop group is composed of high-level, like-minded business owners from a variety of countries and industries. It's a safe space of leaders, innovators, and big thinkers where you can openly and honestly share, learn, and grow.

This unique community allows you to draw from the collective experience and creativity of the group, and experience peer support, accountability, and endless inspiration to support your next stage of growth.

4.

An Experienced Entrepreneurial Coach

All Strategic Coach Program coaches are successful entrepreneurs and long-time participants themselves, not corporate trainers. They've been where you are, understand the challenges unique to your business, and can offer objective feedback and fresh perspectives.

We believe that experience is everything. Our coaches have first-hand experience using the concepts and processes so they can coach you on how to use them to uncover new possibilities, make plans, and home in on your potential!



5.

One-On-One Support

All participants are assigned a dedicated program expert as your main contact between workshops. You'll have a one-on-one focusing call between each workshop to tackle your specific needs and questions, and celebrate your wins and successes.

Your Program Advisor is there to keep you accountable, on track, and focused throughout the quarter. They'll personally support you in reaching your goals and experiencing the greatest success in the Program.

6.

Community Connection Opportunities

The Coach community consists of thousands of entrepreneurs from around the world. Through our online groups and virtual Connection Sessions, you'll have the opportunity to share with and learn from other business owners in the Program.

Your workshops are just a part of your Signature Program experience. Between workshops, we encourage you to learn, grow, and connect with the greater Coach community.

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Team Resources And Support

Outside of your workshop, we know it's important that you feel supported by your team, that you're on the same page and speaking the same language.

That's why we host weekly calls and monthly booster sessions for you and your team to reinforce some of the key concepts and ideas you're learning in your workshops. We also offer supplemental programs for your key players.

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24/7 Online Access

Strategic Coach® Connect is your one-stop shop for interactive, customized content. Get on-demand coaching, boosters, and access to the most essential tools.

You never know when your next big idea or struggle will come. With Coach Connect at your fingertips, you can tap into the resources you need right when you need them.

VIRTUAL

CLASSIC

Online Sessions:
6 workshops/year



In-Person Sessions:
4 workshops/year

Duration:
4 hours/session



Duration:
8 hours/session

Location:
Online



Location:
**Toronto, Chicago, L.A.,
and London options**

Time:
PT, ET, and GMT options



Time:
9 a.m. – 5 p.m.
(time zone based on location)

- Benefits:
- **More frequent connections**
 - **Increased convenience and flexibility**
 - **No travel = saves time and money**



- Benefits:
- **Dedicated focusing environment**
 - **Immediate and personal connections**
 - **Travel = more time for planning and preparation**

**Get started
with The Signature
Program.**

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