

STRATEGIC COACH®

Signature Program

strategiccoach.com

Expanding entrepreneurial freedom.

The Strategic Coach® Signature Program is a workshop experience for successful entrepreneurs dedicated to never-ending growth, an exceptional quality of life, and the continual expansion of their entrepreneurial freedom.

expand
your
freedom





freedom in
your future

What represents freedom in your future?

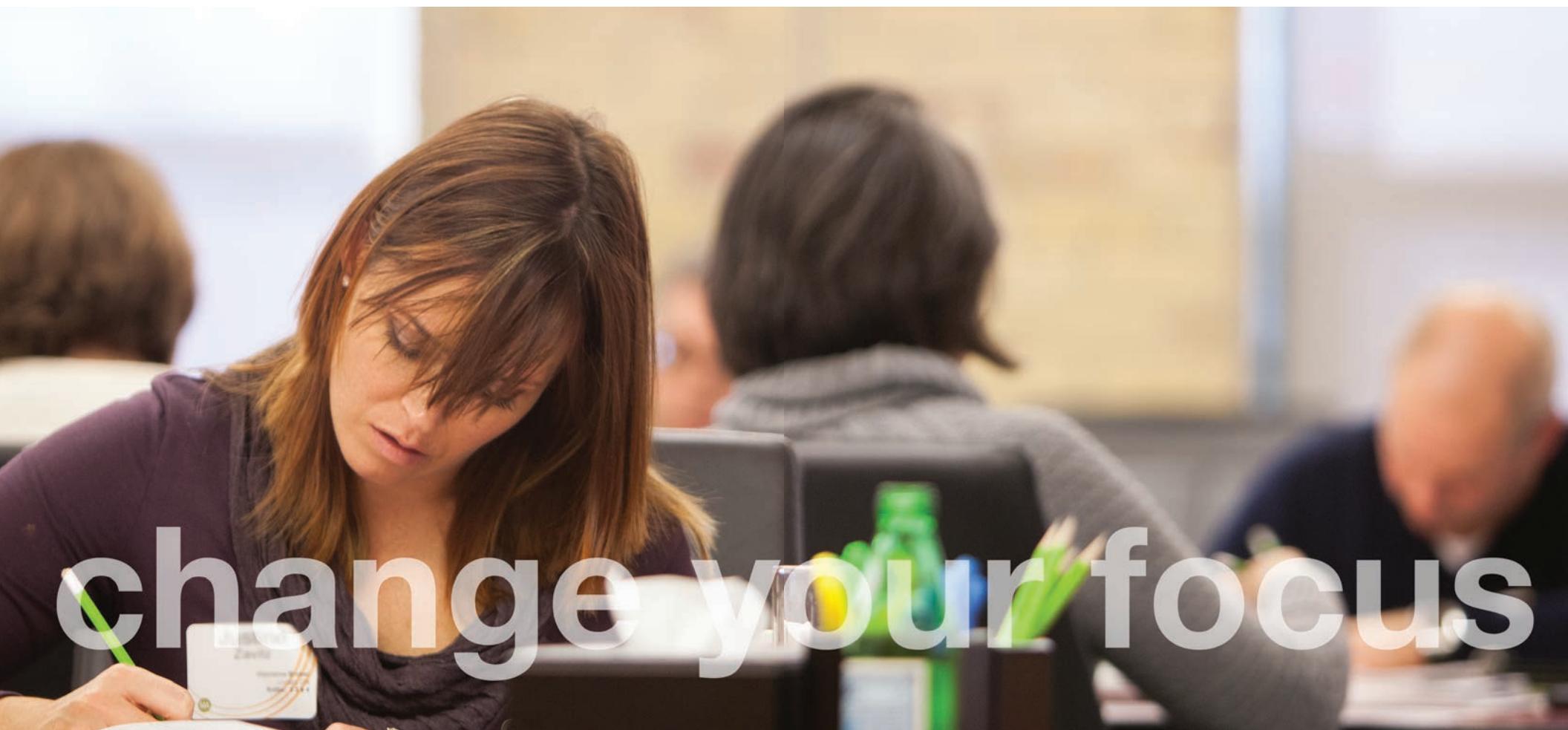
Is it doing only the activities that most energize and fascinate you while seeing your revenue growing consistently and predictably? Enjoying a full and satisfying personal life knowing that everything at work is being handled? Working with only your best, most growth-focused clients? Feeling confident about building the teamwork required to have a Self-Managing Company®?

This kind of future is the present for many entrepreneurs who've mastered the foundation provided by The Strategic Coach Signature Program.

Our workshops change your focus.

In 1989, we introduced an unparalleled process that has delivered, and continues to deliver, extraordinary results for more than 20,000 entrepreneurs from dozens of industries worldwide. These are successful, ambitious entrepreneurs who use our proven thinking tools and strategies to focus on achieving their next level of freedom, success, and enjoyment—becoming better entrepreneurs in the process.

We understand that the continual change and growing complexity of rapid business growth can be as chaotic as it is exciting and energizing. Strategic Coach® is a place to take your mindset, habits, and skills to higher and higher levels, leaving your mind clear and your energy freed up to focus on your vision of the future.



Our strategies change your game.

Workshop by workshop, you'll change the way you think, the way you do things, and the way you see yourself and your business. Your results will improve, and your opportunities will expand. Your workshop gives you dedicated time away from your business

where you can regroup, reorganize, and refocus as you progress through new stages of growth. We're all about simplifying your complexities, placing the focus on what matters most: you and your bigger, better future.

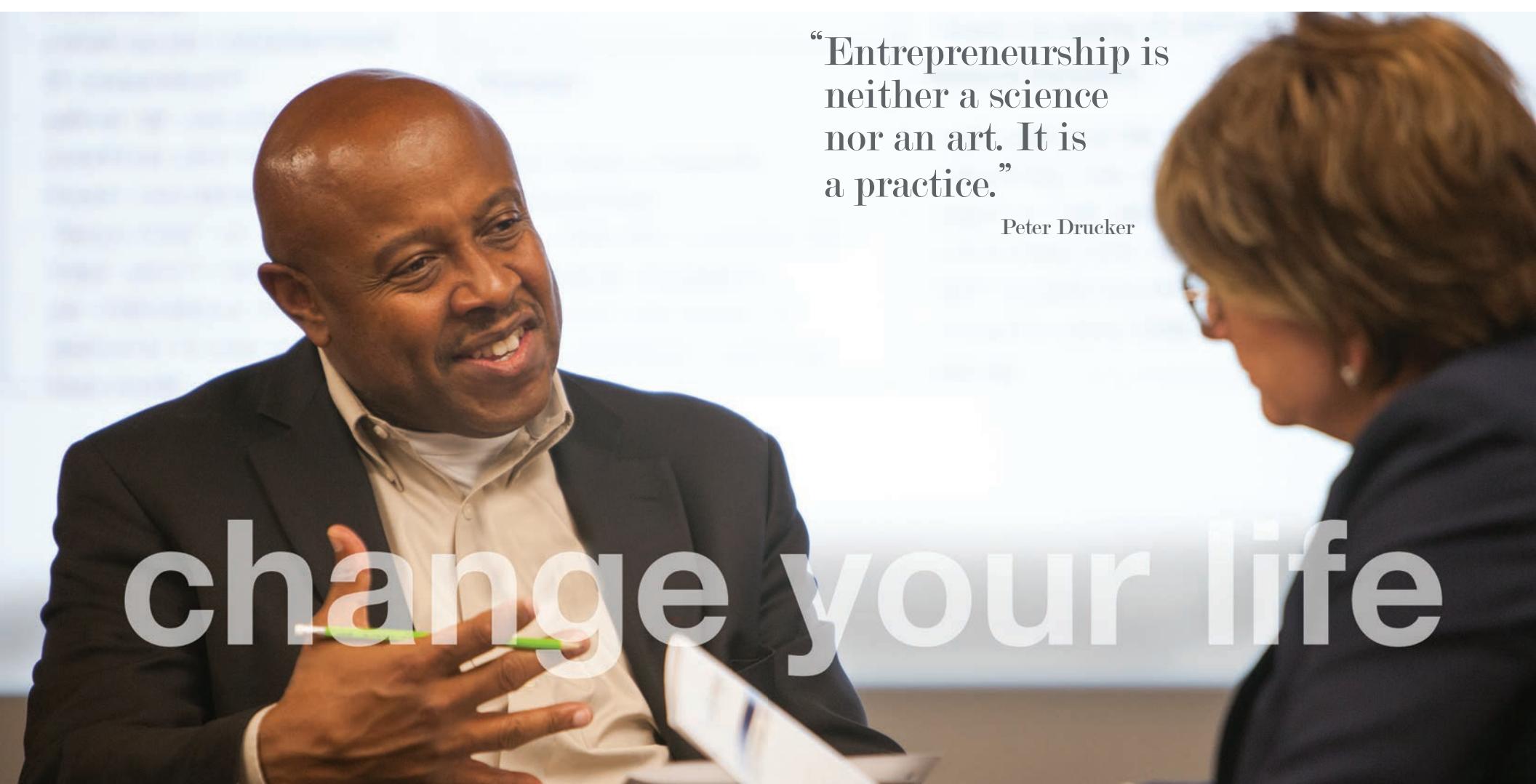


You change your life.

Entrepreneurs come to Strategic Coach when they've made the commitment to themselves to get to the next level of capability, success, and confidence. It means having the courage to admit to yourself that doing more of what you've been doing won't be enough to get you there.

As Strategic Coach founder and lead coach, Dan Sullivan, says, "All progress starts by telling the truth."

Strategic Coach is your connection to the proven tools and strategies, the knowledge, and the communities that will help you build your own Self-Managing Company—the key to freeing yourself up from energy-draining activities to take advantage of increasingly bigger opportunities.



"Entrepreneurship is neither a science nor an art. It is a practice."

Peter Drucker

change your life



your community

Who's in the workshop?

In your Signature Program™ workshops, you'll meet other successful entrepreneurs like you who are looking to get outside the day-to-day of their business to a place where big ambitions are normal, and fresh perspectives and insights are inevitable. It's often the "bird's-eye view" needed to experience your next breakthrough.

The sense of community this one-of-a-kind environment creates brings support, accountability, and endless inspiration. It's always one of the top things entrepreneurs list when asked what they value most about The Strategic Coach® Program.

Your workshop is facilitated by a coach who's not only a successful, growth-focused entrepreneur, but a current participant in Dan Sullivan's 10x Ambition Program™. Each coach has a unique area of expertise, a strong commitment to the growth and development of the Program, and a passion for sharing their wisdom and experience with their fellow entrepreneurs.

A photograph of a man with a beard and short brown hair, wearing a blue and white plaid shirt. He is smiling and gesturing with his hands while speaking to a group of people. In the foreground, the back of a woman's head with blonde hair is visible. In the background, other workshop participants are blurred.

your experience

What you get:

Your workshops are just part of your Signature Program experience. Between workshops, tap into a strong support system that's set up to keep you on track. Have your questions answered, get clearer on concepts you're not sure about, and take advantage of between-workshop coaching for both you and your team. We're here to help you accelerate your progress—and have all the freedom you need to make it fun along the way.



Get started with The Signature Program.

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